The shift from selling an air ticket to selling an experience



Connectivity. Online connectivity to more than 500 XML connections to easily connect with all significant tourism key vendors.



Customer Journey. Offer an entire customer journey by easily connecting your own GDS or Booking Engine to thousands of hotels, cars, transfers. experiences, and cruise suppliers. Build a complete experience for your clients with your key products and promotions.



B2B, B2C and B2B2C Solutions. Customize different sales channels for your clients.



Your Rules. Adapt our booking engine to your business rules.



White Label. Offer your clients a Website to sell your tourism product under their own brand



Responsive Web Design. Enable the best user experience (UX) practices in the tourism industry for Desktop or Mobile.





Go Beyond the Airport.

Sell beyond the airport radius. Any location on earth is available for you to offer and customize.



Upsell And Cross Sell.

Create a unique experience with data-driven decisions by enabling upsell and cross-sell through your website



Business Intelligence.

Analyze and monitor business data to understand your client needs and increase ancillary revenue with our Juniper Business Intelligence module features.

The Travel Technology solution that drives more revenue to your airline business

Contact us to request a demo









Juniper Travel Technology, leader in providing technological solutions for the tourism industry, with more than 450 Clients, has added the Juniper Airline **Vacations** division to its corporate structure. This division helps airlines offer additional services to meet the needs of travelers.

Our tourism product distribution system allows airlines to offer flight tickets and fully customizable vacation packages. We have everything you need to enhance your client experience and loyalty program. With our platform you will be able to connect worldwide to the main travel Key Players through our more than 500 XML connections.

Our team of more than 300 travel industry experts, from developers specialized in air distribution to business managers who understand the importance of ancillary revenue, is highly qualified and ready to help you make the leap into leisure travel by creating all-in-one integrated experiences.

Discover how to streamline your revenue and margins as you build your integrated omnichannel travel experience for your clients.

Juniper Dynamic Packages

Create vacation packages, combining your products with external suppliers. Taylor each package to your needs with a dynamically calculated price.

With **Juniper Dynamic** Packages , you will be able to offer your clients a website to sell your tourism product under their own brand name, moreover:



Offer additional services. which may be optional or mandatory.



Sell your packages online using a secure payment gateway.



Configure commissions and payment methods from your intermediaries



Present a detailed package price breakdown to your clients.



Obtain reports and statistics that will enhance data insights on clients and products that are part of the package.

Create special rules

branded credit card.

decide on the perfect

combination for your

when using your

With Juniper, you

program.



Juniper Promotional Codes

Create offers for any type of product, be they directly contracted or externally supplied products.



discount.

promotions.

Create a free text alphanumeric code with limited use creating campaigns.

Increase the revenue by specifying the

type and supplier with early booking

Generate a unique code for single use

that can be applicable as a gift applying

rules of booking and travel dates, days in

advance, amount, sales channel, product

module offer discounts and promotions to your clients and boost your revenue. Each type of promotional code can be applied to all products at the same time or to the preferred products, configuring the rules for each.

With Juniper Promotional Codes

Maximize your revenue per passenger with 3 types of discounts:

Juniper Multicurrency

Operate with different currencies and languages in the same interface and increase your sales opportunities, facilitating payment options to your clients according to their currency.

The **Juniper Multicurrency** module allows you to book with suppliers in their local currency, applying your own currency exchange.



Increase competitiveness by contracting directly in local currency and applying your own currency exchange gives you far more control and makes your offer much more competitive.



Escalate sales opportunities and facilite payment options to your clients according to their currency.



Make payments to vendors worldwide efficiently and securely using Virtual Credit Card (VCC).

Juniper Loyalty Program

Design unique offers and campaigns for your most loyal clients.

Juniper Loyalty Program

includes dynamic travel products to help drive engagement, generate repeat visitation, and encourage higher spending.

experiences.



Increase revenue and conversions.

Build clients loyalty by enabling points offers with incentives to earn loyalty points and redeem them in combination with financial methods and benefits.



shopping experiences

by encouraging clients while creating exclusive offers for program.

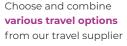


Deliver personalized shopping experience Identify and serve traveler needs as

to book travel products each tier in your loyalty



quickly as possible.



partners anywhere in Organize and the world, including coordinate the flights, hotels, car distribution of travel rentals, activities, and products rapidly.